

# False Creek Community Association Strategic Plan



## Our Vision

A happy, healthy, connected community

## Our Mission

False Creek Community Association's (FCCA) mission is to provide and operate a Community Centre that serves the educational, cultural, recreational, athletic, and social needs of the citizens of Vancouver, in particular the Fairview/False Creek community.

## Priorities and Goals

### 1 Enhanced Community Services and Welcoming Facility

- Optimize physical spaces and increase usage to stimulate social connection
- Review and prioritize key facilities upgrades for safety and sustainability
- Build programming aligned to community needs

### 2 Strategic Partnerships

- Engage partners in advancing the goals of the association
- Enhance community engagement through partnerships with other organizations
- Explore ways of furthering our understanding of and engagement with Indigenous community partners

### 3 Knowing Our Community and Facilitating Connection

- Understand demographics, needs and priorities of current & prospective members
- Identify new opportunities to facilitate social connection and provide relevant programs
- Continually engage in dialogue with our community and serve as a hub

### 4 Organizational Resilience and Sustainability

- Ensure effective processes, structures, and communication throughout the organization
- Clearly articulate our funding and revenue priorities
- Ensure effective volunteer recruitment and engagement, and Board governance
- Build our capacity to match our growing impact

## Guiding Principles

Reconciliation  
and  
Decolonization

Sustainability  
and Climate  
Adaptation

Equity,  
Diversity, and  
Inclusion

Community  
Resilience

Relevance and  
Continuous  
Improvement

Financial  
Sustainability